



Suggestions for Success

1. **Decide on Event**

Check out our DIY virtual event hosting page and be creative! With more of the world operating virtually, there's an online service to replace just about any in-person event. Have an idea, but not sure where to start? Let us help you! Email info@cacna1a.org.

2. **Register Your Event**

Registering your event will allow you to use the CACNA1A logo and allow us to promote your event on our social media pages. Other CACNA1A families may be interested in attending and virtual fundraising for a shared cause is a great way for our families to connect with each other. We can assist in spreading the word about your event among our community.

3. **Promote Your Event**

Consider sharing your personal CACNA1A story and how it has affected your life. People are moved to action when they are able to better understand other's life experiences. Share the mission of the CACNA1A Foundation and how participation in your event will fund cutting edge research affecting patient outcomes.

4. **Host Your Event**

Have fun!

5. **Thank Participants for Making a Difference**

Be sure to let your participants know how much their donation has meant to you personally and all of the other people affected by CACNA1A. If your event was virtual, consider a personal handwritten note to thank your donors for changing lives. The CACNA1A Foundation will send out receipts for tax purposes and also thank your attendees for their donation.